

Programme Outcome, Programme Specific Outcome and Course Outcome

Assamese

Programme Outcome: Under Graduate course in Assamese Major deals with linguistics and the history of Assamese literature. It incorporates Assamese literature from the 9th to the 21st century and also includes Western and Eastern Literature and Cultural History. The cultural history paper includes various aspects like tourism, archaeology, agriculture and fashion. This paper requires the students to acquire knowledge on indigenous dress and ornaments. It also encompasses information on various religious and historical places of interest and archaeology. Variety and scope of agriculture is another area that it covers.

Programme Specific Outcome: After completion of this course students will gain information on the Assamese culture and tradition. The course will provide skills in creative writing. Competence in the language will empower them with communicative skills.

Course Outcome: After passing out with Major in Assamese students can opt for Post Graduate in literature, Linguistics, Culture Studies, Mass Communication and Tourism. Students can also opt for Fashion Designing and Beautician courses. They can engage themselves as teachers and also as entrepreneurs in agriculture.

Economics

Programme Outcome: Three year Under Graduate course in Economics (Major) covers Mathematical Economics, International Economics, Indian Economics, Economic Application, History of Economic Thought, Public Finance and Monetary System. It enables the students to understand the theories of exchange among rational economic agent in variant market structure. It helps students to get an idea of the behaviour of Indian and World economy.

Programme Specific Outcome: The course will provide knowledge on analyzing macro-economic policies including fiscal and monetary policies in India. Students will be able to determine economic variables including inflation, unemployment, poverty, gross domestic product, etc, to understand the behaviour of financial and money markets and to develop knowledge about prospects of growth.

Course Outcome: This course prepares students for career as professionals or researchers in the field of Economics. Students are equipped with knowledge to take up higher education, for Competitive Examinations in the Banking and Administrative sectors, to take up entrepreneurship, compete in Indian Economic Service, go for Master of Business Administration etc.

History

Programme Outcome: The Under Graduate course in History Major comprises of Ancient, Medieval and Modern Indian history, which can be further categorized into History of Science and Technology, Historiography, Sultanate period, Mughal period, India under the

East India Company, Indian Freedom Movement. The course also includes History of Great Britain, European History(different periods) and International Relations. The syllabus incorporates the history of eastern countries like China and Japan. To give the students an insight into the regional history the course includes the history of Assam of different periods.

Programme Specific Outcome: The course in essence tries to teach students to link the past with the present. E.H.Carr defined History as “an unending dialogue between the past and the present”. Keeping this in mind the course deals with past events as a continuous, systematic narrative of the past events as relating to a particular people, country, period, persons, etc., written as a chronological account and relating to the present.

Course Outcome: This course prepares students for higher studies in History, Archaeology, Culture Studies, Mass Communication etc; for competitive examination in Civil Services.

Education

Programme Outcome: The Under Graduate programme in Education Major helps the students to understand the meaning, aims, function and role of Education. The course explains the Indian and Western schools of Philosophy and their impact on Education. It discusses the contribution of great educators. The course also involves understanding the meaning and different perspectives of psychology and different theories of intelligence. The recommendations of the different Education Commissions are also included in the course.

Programme Specific Outcome: Micro- teaching, preparing lesson- plans, practice teaching in schools which are integral parts of the syllabus will train the students in teaching skills. Students will also gain a reasonable knowledge in psychology.

Course Outcome: The course prepares students for higher studies in Education and Psychology. It equips students for various avenues like research, teaching, competitive examinations, jobs in DIET, etc.

English

Programme Outcome: The Under Graduate in English Major deals mostly with English literature and its history. The course also includes Women’s Writing, Nature Writing, Literary Theory and Criticism, Linguistics, Film Studies, American Literature. It makes the students familiar with different literary genres – fiction, non-fiction, poetry, plays, biography, autobiography, journal, film, plays, etc.

Programme Specific Outcome: The course familiarizes students with the main events, conflicts and inventions of Great Britain, to comprehend literary texts written by great writers of English from the ancient to the modern times. It enables them to apply critical frameworks to analyze linguistic, cultural and historical background of texts written in English and also makes them sensitive and aware of social issues. Knowledge in grammar and usage and linguistic structure of the English language will develop the communicative skills of the students.

Course Outcome: The course will enable students to acquire sound comprehension of social, cultural, biographical, historical background of British and other European literature, American literature, Indian Writing in English. As the course is basically multi-disciplinary the students have a lot of career-options – teaching, News Media, Communication Media, Tourism Industry, as Air Hostess etc. They can opt for further studies in English, Linguistics, Culture Studies, Folklore, MBA, Mass Communication, Tourism, Law etc.

Geography

Programme Outcome: The three year Under Graduate course in Geography Major equips the students with knowledge in different areas of Geography – geomorphology, oceanography, climatology, world regional geography, soil and biology, economic geography, human geography, development planning, cartography, statistics.

Programme Specific Outcome: Economic Geography deals with the distribution and production of resource, mobilization, utilization and exploitation of resources, sustainable development and future trend, environmental problems and optimum utilization of resources, afforestation, agroforestation, economic activity and human resource.

Human Geography involves understanding the origin, migration, growth, race, population problem, mode of living, man resource and man-land ratio.

Regional Development Planning requires the students to compare national planning techniques with that of developed countries like Japan and America and the advanced techniques and technologies they use in the use of resources, in planning environment, the pollution control measures they use.

Study of Regional India includes a knowledge of the resources and planning in indigenous resources, locational significance of India, avenues for tourism development and border trades. It also studies areas of conflict and cooperation, trade and commerce of India with other SAARC countries.

The course equips students with Cartographic and Quantitative Methods of study and use of Statistical techniques, principles of application of Geographical Information System, GPS and Remote Sensing.

Population and Settlement Geography, Social and Political Geography studies environmental influences on population, are other areas of study.

The course especially includes a study of the regional geography of North East India with special focus on Assam.

Course Outcome: The students gain knowledge in different areas of geography. The field trips and outdoor classes organized by the department gives the students the opportunity to apply their classroom knowledge in real life. The students are taken to different areas in and around Tezpur giving first hand knowledge and experience of the specific areas they are taken to encompassing topics like geography, eco-tourism, manner of tourist flow, species-identification, socio-economic study of people of different communities. The students under the guidance of the teachers of the department, have organized awareness campaigns on solid waste and plastic management and have also done a GIS mapping of Tezpur town. The students are given training in the use of Geographical Information System (GIS), in

photography, etc. Many of the students are actively involved with the WWF and other Nature Groups. Students can go for higher studies in Geography, Tourism, etc.

Political Science

Programme Outcome: Political Science Major course has a significant thrust on Indian Constitution, Indian Politics and Government, Public Administration and International Relations. It also requires students to study the constitutions of China, Switzerland, United Kingdoms and America. The course includes Sociology, Women and Politics, Western and Indian Political Thinkers and Human Rights.

Programme Specific Outcome: The course familiarizes the students with different approaches to the study of politics and orients them on contemporary political problems and behaviour thus enabling them to formulate a general idea on political phenomena. It also helps them to comprehend the basic structure and processes of government systems.

Course Outcome: The course prepares students for pursuing higher education in Political Science. It orients students towards national and state level competitive examinations like APSC, UPSC, etc. Many students also pursue courses in Law.

Philosophy

Programme Outcome: The three year Under Graduate course in Philosophy (Major) initiates students to Greek Philosophy, Indian and Western Philosophy and Ethics, Philosophy of Religion- theory, origin and development, Epistemology and Metaphysics, Social and Political Philosophy and Logic.

Course Outcome: The course develops introspective thinking and analytical abilities of the students. At the end of the course students opt for higher studies in Philosophy.

Tourism and Travel Management

Programme Outcome: Tourism and Travel Management is a general course offered in the three year Bachelor of Arts course. It requires the students to understand the conceptual framework of tourism, i.e. attraction, product, market, industry and destination.

Programme Specific Outcome: The course integrates information on tourism resources in India and particularly in North-East-India. Students are taught analysis of demand and consumer behaviour, map work and tourist map designing, computer application in tourism and itinerary designing, types of accommodation and importance of transport and other infrastructure in tourism. Students are taught tourism management to develop their knowledge on various functions of management, basic marketing concepts and its applications in the tourism sector.

Course Outcome: The course equips students on entrepreneurship in tourism by teaching them procedures for setting up Travel Agencies, Tour Operating Enterprises, various travel formalities and documents required for travel. Field visit to important tourist destination is a

part of the course where students collect data and prepare project reports. On job training for one month at travel agencies, hotels or resorts etc is a compulsory part of the syllabus.

Bachelor of Business Administration

Programme Outcome: Bachelor of Business Administration is a three year degree course affiliated to Gauhati University. The course includes studies in Business Communication, Business Economics, Business Maths, Business Statistics. The course also teaches Principles of Management, Indian Economic Scenario, Financial Accounting, Organizational Behaviour, Marketing Management, Human Resource Management, Marketing Research, Management of Finance, Industrial Relations, Business Laws, Sales Promotion, Capital Management, Sales and Distribution Management, Rural and Export Marketing, Personality Development, Retailing and Consumer Behaviour. Summer Project and Internship is an indispensable part of the course.

Programme Specific Outcome: The course will provide sufficient knowledge to train effective management professionals. It will equip the students with the ability to understand, analyze and apply management concepts in areas relating to marketing, human resource, and finance for efficient running of business organizations.

Course Outcome: The course prepares students for higher studies in Management. The internship orients students with skills in marketing research and management, sales research and promotion, retailing and consumer behaviour, etc. thereby inculcating entrepreneurship skills. The course will provide the students with a knowledge of the basics of business and business environment. It will enable them to understand the principles and functions of management, process of decision making, modern trends in the management process, group dynamics, leadership traits, etc. Study of organizational behaviour inculcates in students knowledge on personality, perception, motivation, etc.

Commerce

Programme Outcome: The three year Undergraduate course in Commerce consists 6 general papers, 18 core papers and 15 specialized papers. The general papers lay emphasis on Business Mathematics, Communicative and Functional English, Environmental Studies, Business Economics, Business Environment and Information Technology in Business in different semester. The core papers lay emphasis on Financial Accounting, Business Organisation and Entrepreneurship development, Indian Financial System, Corporate Accounting, direct taxes, Corporate law, Auditing and Assurance, Indirect taxes, Financial Services, Financial Statement analysis, customer relations and retail trade management, international trade, marketing and modern banking practices in different semester. The specialized papers consist of Cost Accounting, Human Resource Management, Rural and Micro Finance, Introduction to E-Commerce, Advanced Corporate Accounting, Industrial Relation and Labour Laws, Financial Institution and Markets, Internet and World Wide Web, Advanced Financial Accounting, Cost and Management Accounting, International Banking, Web Designing, Financial Statement Analysis, Customer Relation at Retail Trade Management and International Trade across different semesters.

Programme Specific Outcome: The course will provide training to students as professionals for the industries, banking sectors, insurance companies, financial companies, etc. It will provide them with knowledge in marketing and selling management, in overall administrative abilities for running a company.

Course Outcome: By the end of the course a student will acquire knowledge on various types of business organizations, office management, principles and concepts of accountancy, commercial law which deals with basic provisions regarding legal framework governing the business world. Corporate accounting enlightens students on the accounting procedures followed by the companies. Students are taught techniques in business decision-making, knowledge of cost accounting, knowledge of banking regulation acts, fundamental concepts of auditing, concepts of entrepreneurship.

Mechanism of Communication of Cos

- The academic outcome of the college is mentioned in college prospectus that is published annually and is made available to the students.
- The monitoring of Grade Point Average through sessional examinations and final examinations organized by the university enable the students, parent and teachers to monitor the progress.
- The IQAC of the college is responsible for analyzing whether the programme outcomes have been satisfactory or not and to suggest remedial and corrective measures wherever necessary.